



Let's Celebrate!

THE WESTERN REGION WHERE MEMBERS COME FIRST

Number: 09-07

July 2009

Editor: Chef David Goodwin, CEC, CCA, AAC
davidg@carsonvalleyinn.com

Contents:

New Leadership starts This Month
New ACF President and Board of Directors
Size of the fight in the dog!
Women of the ACF West
Attitudes and the future of ACF
So long, Goodbye, Adios, Sayonara



Harry Brockwell

New

Western Region Vice President

Chef William "Bill" Franklin, CMC, AAC

Our votes have elected Chef Bill Franklin of Denver, CO as our new leader for the ACF Western Region. Chef Bill is a long time, well respected, Certified Master Chef who has performed many beneficial things for his home chapter, excellent judging of culinary salons, and other meaningful actions throughout our region of the country for many years.

Always earning the praise – "Excellent!"

His win over two other top-notch, well prepared regional candidates will usher in many ground breaking ideas and objectives. We learned collectively, from all our candidates, skills improvements from which our region can enjoy beneficial growth. I urge those with doable ideas to contact Chef Franklin at their earliest opportunity.

BILL.FRANKLIN@US.NESTLE.COM

His term of office will officially become reality at the conclusion of the upcoming ACF National Convention in Orlando, FL, where he will join the entire body of the ACF Board of Directors.



New ACF National President

Chef Michael Ty, CEC, AAC

Our ACF Western Region members have a right to stand up and cheer for the election of our new nationally elected ACF President – **Chef Michael Ty (pronounced Tee), CEC, AAC** of our ACF Western Region Chapter, the ACF of Las Vegas

As tradition demands, his hopes and ambitions for all of us to benefit will appear in the August, 2009 National Culinary Review, our national house organ. Be certain to read it carefully and upon receiving adequate motivation, contact him through your new elected Vice President, with your views.

Chef Ty's long history of active participation throughout the nation made him the obvious choice over a variety of energetic candidates. He previously was our national president back in the mid 1990's for a brief term, and therefore possesses a personal history from which to draw on interpreting best methods to apply for our federation's improvements. Plus, he will have a strong ACF Board of Directors to support and guide him through our future.

Chef Ty's ACF Board of Directors will consist of the following persons:

Vice President Western Region

Bill Franklin, CMC, AAC

Vice President Central Region

David Russell, CEC, AAC

Vice President Northeast Region

Bill Tillinghast, CCE, AAC

Vice President Southeast Region

Jeff Bacon, CCE, AAC

ACF Secretary

David Ivey-Soto, CEC, AAC, MBA

ACF Treasurer

Jim Taylor, CEC, CCE, AAC

ACF Chairman of Board

John Kinsella, CMC, CCE, AAC

AAC Chairman

Tom Macrina, CEC, HGT, AAC

ACF President

Michael Ty, CEC, AAC

As stated above, this entire Board will "officially" assume their duties on completion of the soon to be held ACF National Convention, July 14, 2009.

It is inevitable many committees will be restructured and assigned new leaders throughout the nation to streamline future efforts. If you know of someone with special skills be certain to advise your Regional Vice President so they may review and consider them, or offer for national considerations.



SIZE OF THE FIGHT IN THE DOG

MS. JENNIFER NICKEL

It is an old saying, "You can't determine a winner in a dogfight by the size of the dog, it is the size of the fight in the dog!"

In Southern California we have a small chapter, ACF Riverside, which is located in desert country with great distances between stops. Each year their leadership conducts a dinner which benefits students' needs with a Parisian menu and theme. The Host hotel, a Marriott Hotel, benevolently gives them unlimited support from their kitchens and dining facilities. This year, June 12, 2009 they hosted nearly 200 diners and raised an amount just shy of \$20,000.00 in the one night event. This demonstrated event simply proves that you don't have to be big to accomplish a high level of success but with the right kind of people with the right attitudes you can accomplish anything you really want.

Digging into the makeup of how this success is annually garnered we find a lady who is a volunteer for the local community college's program. A young attorney retired from the concrete canyons of downtown Los Angeles, yet a home town devotee whose name is Jennifer Nickel. Her attitude is so in tune with the chapter's leadership corps they are confident when turning over to her a decision they've made, it will be done with dignity and success. Every ACF chapter should be so blessed.

THANK YOU! JENNIFER NICKEL

WOMEN OF THE ACF WEST

Impact of.....

During the past four years we have seen great strides of performances by women being developed and bringing esteemed credit to all here in our ACF Western Region. Many have excelled in their respective cooking skills, many in Administrative skills, and still others in teaching and distinguished leadership efforts.

To honor these ladies, all we can identify with some detail, we will establish a mini honor roll herein.

LESLIE BARTYZAL **CCE, MEDFORD, OR**

Educator, and Culinary Fashions designer. A long termed activist and Educator in Southern Oregon. Her programs have been highlighted in their respective area, repeatedly.

NANCY BERKHOFF **CEC, CCE, AAC, R.D., Ed.D, LONG BEACH, CA**

Author, Educator and lecturer. An "almost regular" in any Educator training presented by ACF Education Department at conferences and conventions. Today, while still active in ACF events, she travels extensively as a Lecturer for others, as well.

JILL BOSICH **CEC, CCE, AAC, ORANGE COUNTY, CA**

Culinary judge, Educator, and coach In leading ACF competitions and teams in earning world medals and recognitions. Today she is owner of a cookie manufacturing company in Southern California.

KATHLEEN BOWEN **CC, CFP, CLU, CHFC, CWAM EWS, DENVER, CO**

Facilitator and sponsor of financial investment seminars presented during ACF Conferences and conventions. During this past year she introduced for the ACF Western Region scholarship funding for two chapter's administrative persons and named in honor of the Denver, CO chapter's Executive Director, Ms. Joan Brewster.

STEPHANIE BRANICA **CEC, CHAPTER ACTIVIST, SEATTLE, WA.**

This is the lady who brought fame without fortune to the ACF Seattle Chapter for the work she accomplished in bringing the 2009 ACF Western Region Conference to their town. Her opening show of the icebreaker with Ice Rockers set the stage for the entire program and all ACF conferences in the future to try to match. Her personal dedication and extreme efforts surely indicate that no effort to acknowledge women's successes should ever overlook her.

JOAN BREWSTER **CHAPTER SUPPORT, DENVER, CO**

Executive Director of the nation's largest ACF chapter, overseeing multiple Education programs, maintaining all required administration, and coordinating sales programs benefitting the chapter. Joan's repertoire of good chapter operations have kept her in demand throughout the nation, often being conscripted by other ACF chapters from great distances to inculcate their respective skills.

BECKY BROWN **CHAPTER ACTIVIST, YELLOWSTONE, WY** Chapter Secretary in Yellowstone Park, WY

ELOISE CANTRELL **CEC, AAC, PH.D, LOS ANGELES, CA**

Chapter vice president in Los Angeles chapter and a long timed Educational activist at the State of California level for public education programs.

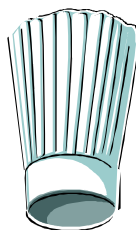
CAROL CHANDLER **CC, STUDENT LEADER, UNIVERSITY OF MONTANA** 2007 ACF National Student of the Year.

ELENA CLEMENT **CEC, DENVER, CO**

Educator, ACF Approved Judge and serves her local chapter as its Chapter competition Chairperson. Visiting judges are often full of praise for the work she presents.

LOAN Co, SAN FRANCISCO, CA

Pastry Chef, Part-time Educator and past regional winner of Pastry Chef of the Year



WOMEN OF THE ACF WEST, continued

**JANET CRAGER
CEC, MEDFORD, OR**

Chapter Activist and leader who has served her chapter in many roles. It is hard to attend any multi-chapter regional event and not see her.

**PATTI CURFMAN
CEC, AAC, CHAPTER LEADER, PORTLAND, OR**

Pastry Chef and Adjunct Educator. Past President of her home chapter, past Chef of the Year, has substituted for Educator vacancy in an ACF Accredited program, and twice offered herself as a regional candidate for the ACF Western Region, owns and operates a bakery in her hometown.

**KATHERINE EMMENEGGER
CEC, SAN DIEGO, CA**

ACF Chapter Secretary, past Chef of Year in her former chapter

**DIANE FALLIS, CEPC
SALT LAKE CITY, UT**

Educator, and past chapter chairperson for Certification. Competition Team Coach.

**JEAN HERTZMAN
CCE, PHD, LAS VEGAS, NV**

Local chapter vice president, and Educator in University of Nevada at Las Vegas' wines programs.

**WENDY HUNTER
CEC, SALT LAKE CITY, UT**

Certification Chairperson and current Chapter Chef of the Year

**KERI JENSEN
CHAPTER SUPPORT, DENVER, CO**

Apprenticeship manager for Colorado Chefs Association

**LINDSAY KINATEDER
CC, SALT LAKE CITY, UT**

First ever student recipient of an ACF Presidential Medallion for her efforts while in school and leading their competition team.

**KRISTEN KING
BEND, OR**

**CYNTHIA KROON
RENO, NV**

Local chapter Treasurer and Education Chairperson

**HEIDI LEE
CHAPTER SUPPORT, PHOENIX, AZ**

Public Relations contractor for local chapter engaged in a Phoenix wide three-month publicity program bringing more attention to the make up of our Phoenix representation. A "Chapter Administrator's Joan Brewster Scholarship Award" in 2009.

**VICKI MAXFIELD
STUDENT CULINARIAN, SALT LAKE CITY, UT**

Our current year's Student of the Year, and competing in Orlando for national honors later this month. Attend the competitions and cheer her on!

**ELIZABETH MIKESSELL
CEC, AAC, TUCSON, AZ**

Educator and a name recognized across the nation because of her chairing the national committee for the Chef and Child Foundation. A long timed leader for her home chapter, and throughout the region.

**CHRISTINE NAGY
SPOKANE, WA**

Local chapter Secretary

**KERIANN VON RAESFELD
STUDENT CULINARIAN, SANTA CLARA, CA**

Winner of the very prestigious title, "Best Young Cook in the World" conferred by the World Association of Cooks (WACS) during their 2008 world conference in Dubai. A very active competitor throughout the world, and participates on her school's culinary team.

**LETITIA REID
ALBUQUERQUE, NM**

Chapter Vice President and Certification Chairperson

**FIONA RONYAI
CHAPTER SUPPORT, SEATTLE, WA**

Administrative officer for the ACF Seattle chapter, and as such contributed endlessly to the daily developments of the 2009 ACF Western Region Conference. A winner of the "Joan Brewster Administrative Scholarship Award" sponsored by Mind's Eye Financial of Denver, CO



WOMEN OF THE ACF WEST, continued

KITTI SANDERSON, LAS VEGAS, NV
ACF Las Vegas Chapter President

MELBA SINE, CHAPTER SUPPORT
SALT LAKE CITY, UT

Administrator for a joint venture office: ACF: and Utah Restaurant Association. Guides and advises our local chapter with information not generally provided within the ACF family. A truly invaluable person and relationship.

MARY FORSLUND, CHAPTER
SUPPORT, SAN FRANCISCO, CA

Executive Director of local ACF Chapter

CANDY WALLACE
CHAPTER SUPPORT, SAN DIEGO, CA

Founder and coach of The Personal Chefs Association. Frequent lecturer and advisor in accredited ACF Post Secondary Programs.

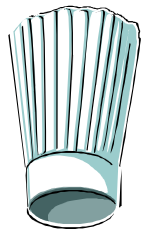
MUN KIM WERNER
CHAPTER SUPPORT, LOS ANGELES, CA

Volunteer Administrative assistant to local chapter

This roster by no means recognizes the entire body of women who regularly contribute to the region's pleasures and accomplishments. Legions of women who are not represented herein must include the many wives and spouses who are at the ready in supporting and encouraging their respective spouse to apply themselves toward improving the ACF image across the land.

They too, must be reflected in every message of appreciation generated. At the beginning of this Administration we often were overrun with comments of how women in ACF had been being ignored, and even sometimes discriminated against. The intent of this message, at this time, is to reflect that our women in the west are enjoying not just a worthy image, but true leaders' roles in everything we pursue and accomplish.

A popular review of student bodies in culinary programs today indicates the female population is greater than males. It is therefore a predictable future of many more women in foodservice kitchens.



ATTITUDES

AND **THE FUTURE OF ACF**

WHY YOU'LL GROW INTO A LEADER'S POSITION.

Each of us controls our own future through our demonstrated attitudes. If we reject our common needs and goals we will find there is no reason to continue paying dues, but if we desire to excel by expanding our character and recognize our career building objectives we will invariably demand the best of ourselves.

How you perceive yourself is going to guide you into bigger and better positions in your life. Whether they be in your career, your family, or your morals, you are solely responsible for what you make of your life. Take time to assess where you are now, where you want to go, then prescribe for yourself what it will take for you to achieve those ambitions.

Recognize the enormous self-discipline that will be required because no matter how well you plan there will be barriers and hurdles encountered that extract total resolution from you and simply make you want to give up. Don't let such failures interfere with your overall ambitions, recover quickly from any losses you incur and move on to the next hurdle you steadfastly know you will conquer. It is easy to fail, just look around and you can see many who have, and are now, failing. Self commitment on your part is required, and the discipline to stay on course is demanding. Yet, it is needed to ultimately enjoy the rewards of successful accomplishment!

Don't kid yourself into thinking anything worthwhile is going to just fall into place for you. It is going to require hard work and withstanding a lot of grief. Be prepared for it. Also, be prepared for picking yourself up and starting again every time you encounter a setback.

Learn every job you desire to do in ACF. Don't try to fake your way through anything. ACF is going to need you, but only if you are prepared and willing to exert the needed leadership qualities. Be certain you scope out the demands of every job beforehand - - if you're intending to be a chapter president, learn the rules of your state's laws. Prepare to meet demands in your respective state and the challenges ACF will be asking of you.

I encourage you to join with other community based organizations in your area, even those which have no connection to culinary. Meet as many community movers and shakers you can, and learn from them. They will help you develop the persona a leader needs. Also, you'll be amazed how much they'll need your input.

Plan your future now - stand up for it - enjoy the rewards as they start coming to you. Your career, your family and your morals insist you plan now.

So Long Goodbye Adios Sayonara

My tomorrow will be different

Following the soon to be held ACF National Convention my routines will change greatly. I will not have the pleasure of responding to chapters who desire to share their concerns, hopes, and celebrations.

Needless to say, I will miss this greatly, yet I am pleased to say I am being replaced by a gentleman who will undoubtedly provide you more in every imaginable way. I ask everyone to please provide him the same courtesies and assists you have given me these past four years.

This newsletter is an old long friend of mine for circulating what new encounters I have experienced and then primarily used to share bits and pieces for our ACF communiqués. Now that this change is upon us, I will be taking this vehicle, by name, with me for continued use in my business – just as before being applied to and for ACF news, exclusively. Therefore, if this method of communications is used by Chef Franklin, he will be introducing his named publication.

As part of the closing out of my tenure I must refer to the appreciation I have for the extraordinary support I have received from our regional committee chairpersons, and one in particular: Chef David Goodwin, CEC, CCA, AAC, Sergeant At Arms, who has been my sounding board and true ally for any concerns or strategies I wished to explore.

I am not leaving the planet and will still be in the neighborhood looking forward to seeing everyone at every opportunity. Our ACF system calls for change, and I can easily say how proud I will be to respond anytime Chef Franklin calls.

Good Cooking!

Best regards,



Harry Brockwell, AAC

"Where the member comes first...OUR ACF WESTERN REGION"

